

SPORTS ORGANISATION OF THE YEAR | THE HAGUE

Sport Networking BV

When it comes to football, the Netherlands has a proud history. The country has produced some of the greatest players to ever grace the game from Johan Cruyff and Marco van Basten to Ruud Gullit and Dennis Bergkamp. The national team even developed the innovative 'Total Football' style of play in the 1970s which later inspired the 'tiki-taka' style that set Barcelona on the path to glory under Pep Guardiola between 2008 and 2012. Today, the Ajax Youth Academy continues to produce some of the games biggest stars such as Matthijs de Ligt and Frankie de Jong.

Away from the professional game, the Netherlands also holds a strong reputation for its exceptional sports coaching and ability to develop the skills of young footballers. This internationally renowned standard of excellence is continued by Sport Networking BV both within football as well as across a variety of other sports.



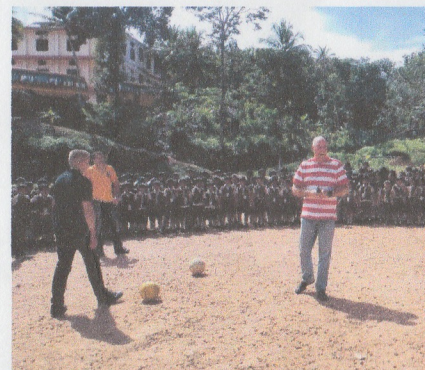
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About Sport Networking BV

Founded by Edwin Eekhof, Sport Networking BV is a dynamic company which is specialised in multiple aspects of sports. Within the company there is knowledge of sports management, football (soccer), event management, education and hospitality. Based in The Hague, the company has a large global network in the field. This enables Sport Networking BV to educate sports coaches, as well as intermediate between a sports coach and an international organisation. However, Sport Networking BV is mainly focused on international projects in which (sports) development of children is the ultimate goal.

Sharing expertise on a global scale

Sport Networking BV have extensive experience in developing sports education on an international scale with previous projects including a collaboration with Green Field Cubs (GFC) in Kerala, India. Through this initiative, Sport Networking BV was able to draw upon their strong understanding of what is required to succeed from both an infrastructure and organisational point of view. This included engaging in talks with the government to improve the local grounds, raising standards with UEFA 'A' licensed European football coaches, as well as introducing school-level selection trials, conducting district camps, and forming new teams to establish a league.



Judges Comments:

The judges were particularly impressed with the bespoke nature of the services provided by Sport Networking BV with each project being tailored to meet the specific requirements of the client. They can organise a wide range of sports events from a company field day (sportdag) to an all-inclusive training camp for sports teams and from a sports camp for children to a study trip for colleges and universities.

Judge Andrew Walsh commented: "Sport Networking BV have a proven track record for organising seamless sporting events which can even be adapted into workshops, conferences and congresses with a twist. Their passion for sport brings a unique energy that is sure to result in a fun and memorable experience for all."



sport networking
the netherlands

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